



## GIS TAIWAN 2014 - Application Information

### Event Information

Event : Global Initiatives Symposium in Taiwan

Host: National Taiwan University

Location : GIS Convention Center, NTU, Taipei

Annual Topic : Stand Up, Stand Out!

Date of event: July 14th, 2014- July 18th, 2014

### Eligibility

Application is opened to graduates and undergraduates, yet applicants must not be born prior to the year of 1978.

### Fee

#### ● Participation fee

Early Bird Application : 3000 NTD

Standard Application : 3600 NTD

#### ● Accommodation fee ( optional )

Taipei Hero House : 4000 NTD / 6 nights

Just Sleep Hotel : 8700 NTD / 6 nights

➤ Note: check in - July 13th ; check out - July 19<sup>th</sup>

#### ● Field trip fee ( optional )

Field trip fee is 2800 NTD. It includes 2-day trip and accommodation for July 19th and July 20th.

➤ For specific schedule, please visit

<http://gis-taiwan.ntu.edu.tw/page/conference.php#field> .

### Financial Aid

Financial aid is only for delegates not living in Taiwan, regardless of nationality. The financial aid package includes free of participation fee and accommodation fee.

➤ For specific information, please visit

<http://gis-taiwan.ntu.edu.tw/page/register.php#subsidy> .



## Application Procedure

There will be three steps to join GIS Taiwan 2014.

### **Step 1 - Apply for delegate of GIS Taiwan 2014.**

**Deadline: May 31, 2014**

At this step, you should fill in application form and submit your proposal.

- For specific information, please visit <http://www.blink.com.tw/event/139>.
- Note: Essay competition and financial aid program are only for delegates who apply prior to April 21<sup>st</sup>.

### **Step 2 - Registration**

**Deadline: June 13, 2014**

You can choose your accommodation and field trip at this step. However, please notice that you will only be qualified of official delegate after payment is completed.

- For specific information, please visit <http://www.blink.com.tw/event/126>.
- Note: Please notice that you will only be qualified as official delegate after payment is finished.

### **Step 3 - Essay competition and financial aid program. ( optional )**

**Deadline: April 21, 2014**

After payment, you are able to participate in essay competition and financial aid.

- For detail about essay competition and financial aid program, please visit <http://gis-taiwan.ntu.edu.tw>.
- Note: Delegate meeting the eligibility of financial aid program is encouraged to apply for it.



## **Proposal Instruction**

1. You should set a title for your proposal. The content of the proposal should be no less than 250 and no more than 350 words.
2. In the proposal, please name a specific case you would like to discuss, it could be a person, an organization or a business company. Analyze the challenges it has confronted or potential directions towards which it could be heading. Elaborate your unique perspective on the case in question. We suggest that you select your case among these four aspects below: Ecology and Conservation, Cultural Preservation, Medical Technology, Sustainable Development. Developing visionary thoughts based on your own observations should be beneficial for further discussions during the conference. For those intended to join the essay competition or to apply for financial aid, the proposal also serves as an outline of your essay.

## **Essay Competition ( optional )**

To apply for financial aid or partake in the essay competition, applicants should submit their essays. The submission deadline has been set. Applicants should submit their essays before April 21, 2014. Those who submit after the deadline will not be able to receive financial aid or enter the Essay Competition.

The essay serves as an extension of the proposal, aiming to offer applicants opportunities to further develop their ideas and propose innovative solutions to problems presented in their proposals in a more detailed essay. Applicants need to have logical facts deduced from empirical data to support their details and explanations backed through clear, rational, and logical reasoning. The essay may continue to elaborate on the original insights and ideas, and briefly associate the annual theme with both the proposal and essay. The proposed solutions, in turn, might be carried out in the future by entrepreneurs or governments. Unlike the proposal, the Essay is optional.

- For further instructions, please visit  
<http://gis-taiwan.ntu.edu.tw/page/conference.php#essay>.



## Essay Requirement

### Title

The title of each Essay should be an invention proposed by the individual participant; the title of official subtopic does not, and should not, serve the title function in the Essay.

### Content and Format Requirement

GIS Taiwan 2014 will only accept Essays that feature a principal format and rules described below as the evaluation criteria for application to GIS Taiwan 2014. The content of the Essay should at least meet the following requirements:

1. There must be a targeted group for the essay. It could be an individual citizen, a company, a society, a non-government organization, or the government of a country.
2. Essay should clearly identify your viewpoints.
3. Essay should be written as an extension of the proposal.
4. Applicants should clearly state the overall goal of the essay and provide feasible methods to the problems mentioned in the proposal.
5. Applicants should clearly state the difficulties and obstacles that solutions mentioned in the essay may encounter.

The format of the essay should meet the following requirement:

1. All papers must be written in English.
2. Essays should be written in between 800 and 1,500 words.
3. All papers must be submitted in standard 1 inch margin.
4. Line spacing must be 1.5 lines.
5. The title line must be in 16 point - Times New Roman.
6. The content must be in 12 point - Times New Roman
7. All papers must be submitted digitally as PDF documents.
8. An UNLOCKED PDF document is preferred for online essay publication purposes.
9. Handwritten Essays presented through any other method will be automatically disqualified.
10. All pages should be numbered in the lower right-hand corner.

### Author Anonymity

The identity of the applicant can only appear on the application form. Related information of the author must not appear in the Essay. Any implication of the author's identity in the Essay is forbidden.



## **Citation**

Plagiarism in any form is strictly forbidden. Where appropriate, participants are encouraged to conduct further individual research by reading relevant books and articles and/or by making use of the Internet. It is expected that participants cite all quotations by means of the following international formal citation method: *the Chicago Manual of Style* (abbr. in writing as *CMS* or *CMOS*, or verbally as *Chicago*) ; <http://www.chicagomanualofstyle.org>.

## **Originality**

Essays must be original, factually accurate, and must not violate the law, nor infringe the equitable right of any person or entity.

## **Terms and Copyrights**

All submitted materials will be free of restrictions and limitations in their use, reproduction, and publication. Essays become the property of GIS Taiwan upon submission, along with their copyright. GIS Taiwan reserves the right to use, edit, and excerpt these entries for promotional and any other purpose, including posting them online without notification.

## **Criteria of Evaluation**

Your essay will be graded by following standards

- Analytical skills and logical reasoning
- Practicality and topic choice
- Significance and extent of innovation
- Structure and organization
- Essay fully complies to the required format

An independent board of jury will review all submitted Essays.

Each essay will be evaluated on its own merit by a group of experts representing, among others, the academic and the business sector. Scores will be deducted in failure to abide by the rules above, which include the category of Format, Citation, and Title.



## ***Stand Up, Stand Out!***

### ***Break through Challenges between Generations.***

The world has always been volatile. By 2012, the world population had surpassed 7 billion, leading to increased numbers of people facing starvation and a wealth gap that has been widening. These precarious complexities have jeopardized the harmony of our world. Our lives are being threatened by unpredictability and reoccurring predicaments. Irregular temperatures changes have been affecting climates drastically. We can no longer stand idle. We must "Stand Up, Stand Out!" The changing world not only provides challenges, but also opportunities. Multiple pieces of information flood into our daily lives and provoke new thoughts and actions for change. Meanwhile, as mobile technologies and social medias begin to spread information at quicker rates; the cost of exchanging ideas is at an all-time low. Individuals should seize this opportunity and "stand up."

Standing up and standing out requires a tremendous amount of courage and support. How can we summon up courage? How can we "stand up" against society? Our forum provides opportunities to discuss problems with other people from different fields, but most importantly, it lets us know that we are not alone.

Under the topic "Stand up, stand out!", we will detect trends from around the world, analyze difficulties we face, and, subsequently find possible solutions to these problems. We sincerely welcome delegates from all over the world to come brainstorm, discuss, and boldly face the challenges between generations.

#### **Subtopic 1: Detecting the Trends**

Since science and technology has rapidly advanced in recent decades, the whole world has become a "global village." We are unconsciously forced to live in an era full of changes. Thus, the capability of "creating trends" becomes more critical among all trades and professions.

In a nutshell, it is really important for individuals to meticulously detect these trends. In this symposium, we have opportunities to learn different concepts from lecturers and delegates from around the world. By interacting and discussing with them, we can cultivate the capability of caring and analyzing current events. Correspondingly, we have more abilities to stand up, stand out and break through the challenges!

#### **Subtopic 2: Maintaining Competitive Advantage**

In a modern and open society, everybody has the chance to step forward and fulfill their goals. Apart from realizing opportunities, it is necessary to maintain a competitive advantage. Not only does professional knowledge play a crucial role, but it is also irreplaceable and necessary for a firm's future success. Only with the correct judgment and the proper assets will individuals and corporations cooperate to develop and stay successful.



Take IBM for an example. IBM, one of the oldest companies in PC industry, was founded in 1911. In the past, IBM was well-known for its hardware development and adoption of edgy IC techniques. However, as technology changed, new companies such as DELL and Oracle, were chasing behind. Despite the fact that IBM had become the leading company in the industry, it had no choice but to make some adjustments. Since the 21st century, IBM has started to put more stress on software development and customer service. In addition, IBM integrated their hardware and software businesses, which managed to lower their cost of production. The improvements to their supply chain and the determination to break through obstacles not only consolidated IBM's position in both the computer hardware and IT industry, but they also helped IBM stay successful against all odds.

### **Subtopic 3: Standing Out to Become Outstanding**

Some people doubt themselves when it comes to being different. Natural differences, predetermined factors, and unforeseen outcomes in many cases demand a sense of sympathy, affectation, or even love just to be kindly tolerated. What about the differences in perception, decision making, and thought processes in our society? Branches of specializations are being continuously defined. Authorities regarding certain fields of interest are thriving. Furthermore, there is an atmosphere that treasures globally unified values. Wise and intuitive men can be fearful of revealing themselves to the society. Oppressed or undiscovered geniuses might be insecure about their "abnormity." However, on occasion, distinguished people may step out and diligently work with partners to accomplish their vision. In the beginning of that process, they may have to step out, be bold, and conquer their fears of losing recognition, respect, and support from others. Their courage and dedication are remarkable. Hopefully after finding the strength and pride to be different, the gifted will bring changes to help improve the world.

Wangari Maathai, winner of 2004 Nobel Peace Prize, was fearless of opposition and accusation. As a highly educated woman from Kenya, she has always been active in promoting female rights and many other civil rights. Because of her divorce, which is filed by her husband, perhaps because of her "dominance-prone" character in the marriage, it was even more difficult for her to take part in governmental and non-governmental leadership. However, she still managed to see things through and keep the work going. With help from the Norwegian Forestry Society the Green Belt Movement contributed to the livelihood of women, improving their households in the farming communities and the environmental conditions. Wangari Maathai believed that she was just doing her best to solve the situation and that it was never an option to stand on the sideline. This "hummingbird spirit" brought forward by Wangari Maathai in the campaign no doubt expressed her courage and confidence in the best way. It motivated her to stand out, and in turn, made her outstanding.